Comprehensive Financial Planning Questionnaire



Financial AdvisorClient NameRep CodeBaird Account Number

Version 2019-3



Purpose of This Workbook

This workbook is designed to help you collect and organize the information needed to develop your Comprehensive Financial Plan, and will include your goals and the resources available to fund them.

As you go through this workbook, gathering some of the following documents may be helpful in sharing important details of your current situation: bank and investment statements, retirement account statements, college fund account statements, employer benefits, Social Security Administration statement, liability statements, and insurance policies. Some of these documents may or may not apply to your particular situation.

Important data can be gathered from the above mentioned documents such as: current account balances, contributions and additions currently being made, projected employee benefits, when major liabilities end, future Social Security benefits or pension benefit amounts.

Thank you in advance for taking the time to gather some of this information so we can focus on the fun stuff: developing a plan that addresses your goals, hopes, and dreams in retirement!

Introduction to Your Retirement Lifestyle Plan

It is time to take control of your own future. With a well-designed Comprehensive Financial Plan, you can obtain the most enjoyment possible from the money you have to spend during the rest of your life. In an uncertain world where investment returns are unpredictable, planning is the most important exercise you can do to increase the likelihood that you'll enjoy a rewarding retirement.

Planning the future you want should be an enjoyable process, and it all starts with your Goals. So, take your time, allow yourself to dream a little, and have some fun. Begin by telling us a little about yourself.

Personal Information About You

	Client 1 (C1)	Client 2 (C2)
Name		
Street Address		
City, State		
Gender	Male Female	Male Female
Date of Birth		
Marital Status		
Employment Status	 Employed Retired Business Owner 	 Employed Retired Business Owner
Employment Income		
Other Income (non-investment only)		

Children and Grandchildren (or any other Participant included in this plan)

Name	Date of Birth	Relationship

Let's Talk About Your Goals

1. Retirement Living Expense [Page 3]

When would you like to retire? How willing are you to delay retirement in order to reach your Goals? Are you already retired? It's time to identify the amount for your basic living expenses during retirement. The budget worksheet [Page 13] can assist you in determining this amount.

2. What's Happening Before You Retire? [Page 4-5] If retired, skip to number 3.

If you plan to use money *from your Investment Assets* (i.e., savings and investment accounts) to pay for any purchases or activities before you retire, you should create a separate Goal for each one.

• Review the 14 Lifestyle Goals on the following pages and identify those that are important to you.

• DO create a Goal for expenses that will be paid (fully or partially) from Investment Assets (e.g., renovating the kitchen, or taking that BIG trip to Europe).

• DO NOT create Goals for any expenses that are paid entirely from your employment income (e.g., cars, annual vacations).

3. Retirement Lifestyle Goals – Add in the fun stuff! [Page 4-5]

Add a Lifestyle Goal for each significant purchase or activity that will make your retirement satisfying and enjoyable. Lifestyle Goals are above and beyond what you need to pay the basic expenses of day-to-day living.

- Review the 14 Lifestyle Goals again. Which ones are important to your retirement satisfaction?
- Dream a little (or a lot). Create all the Goals you'd like, even if you're not sure you can afford them.
- Be sure to consider cars, travel and gifts, which are usually important Goals during retirement.

4. Still Have College? [Page5]

If you still have College expenses to pay, start with the College Goal.

- Enter all College Goals regardless of when they occur before or during retirement.
- Enter as many College Goals as you need for kids, grandkids or even yourself, undergraduate or graduate.

Goal Importance Scale

Rate the importance of each Goal on a scale of 10 - 1, with 10 being the most important. This groups your goals by Needs (what you must have), Wants (what you would like to have), and Wishes (what you wish to have).



Creating more individual Lifestyle Goals can help you make better financial decisions, and increase the overall satisfaction you obtain from your money during the rest of your life. You may even discover that you can do more with your money than you ever expected.

Retirement Age and Living Expense

Retirement Age - if retired skip to Lifestyle Goals

When would you like to retire? Enter your Target Retirement Age. Then, indicate how willing you are to delay retirement beyond that age, if it helps you fund your Goals.

	Client 1		Client 2			
Target Retirement Age	Age:		Age:			
How willing are you to retire later to attain your Goals?	Not at AllSlightly Willing	Somewhat Willing Very Willing	Not at AllSlightly Willing	Somewhat Willing Very Willing		

Retirement Living Expense



This Goal is for your basic day-to-day living expenses (e.g., food, clothes, utilities, etc.) during retirement. Be sure you don't "double count" any expenses. For example, if you entered a separate Goal for a car, don't include the purchase cost of this car in your Living Expense, but do include all operating expenses (e.g., gas, taxes). **Please see page 11 for a budget worksheet.**

Retirement Living Expense

Adjustments to Living Expense

Your Retirement Living Expense amount may include some expenses that will end during retirement. When the expenses end, your Living Expense amount would be reduced. Please indicate any expenses that will end.

Description	Annual Amount (current dollars)	Year Expense Will End	Check if amount inflates
e.g., Mortgage	\$16,000	2021	

Health Care Expense



Include Medicare expenses? Yes (We will estimate the amount of the expense for you.) No If you believe that Health Care costs, beyond basic expenses such as your Medicare supplement, are likely to be particularly significant for you or your family, use this Goal to separate those costs from your retirement living expense.

Pre-Medicare Costs

Importance		Start			Target		How	
High Low	Description	Year	At Retirement		Target Amount	How Often	Many	
10 🕶 1		Teal	C1	C2	Amount		Times	
9	e.g., Extra Health Expenses (at age 80)	2029			\$10,000	Annual	10	
	Other Out of Pocket Expenses							

Post-Medicare Costs

Importance			Start		Taurat		How	
High Low			At Retirement		Target Amount	How Often	Many	
10 🕶 1		Year	C1	C2	Amount		Times	
9	e.g., Extra Health Expenses (at age 80)	2029			\$10,000	Annual	10	
	Other Out of Pocket Expenses							

Other Lifestyle Goals - Before and During Retirement

Add a Lifestyle Goal for each significant purchase or activity, funded by your investment accounts (not employment income). Lifestyle Goals are above and beyond what you need to pay the basic expenses of day-to-day living. Rate the importance of each Goal on a scale of $10 \leftrightarrow 1$. This will identify your goals by Needs (10, 9, 8), Wants (7, 6, 5, 4), and Wishes (3, 2, 1).

Most Common Goals			Other Goals				
Travel	College	Wedding New Home Celebration					
Car (net of trade-in) Home		Major Purchase	Start Business	Provide Care			
Health Care	Gift or Donation	Leave Bequest	Private School				

Importance			Start					
High Low	High Low Description		At Reti	rement	Target Amount	How Often	How Many Times	
10 \leftrightarrow 1		Year	C1	C2	Amount		Times	
8	e.g., Ann's New Car	2015			\$35,000	Every 4 Yrs	5	

College



If you plan to pay for all or part of a college education (or some other education program) for yourself, a child, or grandchild, make sure you have a Goal for it.

Importance	Student	Start	No. of	Targe	Target Amount			Notes	
High Low 10 ↔ 1	Name	Start Year	Years	No. of Years Own Estimate or Type		e Amount for ecific School		id years arship / loans	5
8	e.g., Susan	2020	4	State University S		\$1,000/	yr scholarship		
	Type of Average Annual College Costs								
Average	e All	\$31,749	Public In-	State (4 yrs) \$2	4,610	Public In-State (2	vrs)	\$17,000	

Average All	\$31,749	Public In-State (4 yrs)	\$24,610	Public In-State (2 yrs)	\$17,000		
Private (4 yrs)	\$49,320	Public Out-of-State (4 yrs)	\$39,890	Public Out-of-State (2 yrs)	\$27,923		
*Data Source: Peterson's Undergraduate and Graduate Institution Databases, copyright 2016. Peterson's, Nelnet, LLC. All rights reserved.							

Legacy Goals



Is it time to give back? Or maybe your parents or kids need help. Use Gift Goals for anything from holiday presents to cash gifts for family members or organizations. Create bequests for the money you'd like to leave at your death.

Gifts – During Life

Importance			Start		Toward		How Many	
High Low	Description	Description		Year At Retirement		How Often	Times	
10 ↔ 1		rear	C1	C2	Target Amount			
6	e.g., Gifts for Tim	2025			\$10,000	Annual	5	

Bequests at Death

Importance		When Will This Bequest Be Given?			
High Low	Description		End	d of Plan	Target Amount
10 + 1		Recipient	C1	C2	
2	e.g., Bequest to My College	State College			\$10,000

Retirement Income

Identify all the resources you have to fund your Goals. Don't worry about determining the exact amounts.

Social Security Benefits - if available, provide your Social Security estimate statement.

	Client 1	Client 2
Are you eligible?	Yes No Receiving Now	Yes No Receiving Now
Amount of benefit/Age	\$ Use Program Estimate	\$ Use Program Estimate
When to start	at Soc Sec Full Retirement Age at age at retirement	at Soc Sec Full Retirement Age at age at retirement

Pension Income *If available, provide your pension statement.* If you have a lifetime pension, put "End of Life" in "Year It Ends" column.

Description	Whose is it?		Monthly Incomo	Yr It Ends or		Check if amount
	C1	C2	2	No. of Yrs	Benefit	inflates
e.g., ABC Pension	×		\$1,500	End of Life	50%	

Part-Time Work & Other Retirement Income

Don't include interest or dividend income from your investments. Include income from part-time work, rental property, annuities, royalties, alimony, etc. All amounts are pre-tax and begin at retirement unless otherwise noted.

Description	Clie	nt 1	Client 2		
	Monthly Income	Yr It Ends or No. of Yrs	Monthly Income	Yr It Ends or No. of Yrs	
e.g., Part-time	\$ 1,000	5			

Investments

Identify all the resources you have to fund your Goals.

Accounts Held At Baird

Please provide the account numbers for the Baird accounts that should be included in this analysis.

Accounts Not Held at Baird Please provide copies of account statements.

	Dian Type (Tayable IPA Roth IPA	a (Tayabla IPA Path IPA		Allocation			
Owner	Plan Type (Taxable, IRA, Roth IRA, 401(k),etc.)	Current Value	Total Cost Basis	Stock	Bond	Cash	
				%	%	%	

Amounts You Are Saving

Please indicate the amount you are saving annually in the following accounts prior to retirement. All savings are assumed to continue now until retirement, unless otherwise indicated.

Account Owner	Account Description Joint, IRA,	You	Employer
		\$	\$
		\$	\$
		\$	\$
		\$	\$

Extra Savings - *if not Retired*

Could you save more to fund your Goals?	Yes No	
If yes, enter the maximum extra amount you could save each year in addition to the amounts above:	\$	Use program estimate of 5% of employment income
How willing are you to save more?		Somewhat Willing Very Willing

Annuities (Fixed and Variable)

	Annuity Type				Allocation			
Owner	Annuity Type (Fixed or Variable)	Current Value	Cost Basis	Death Benefit	Stock%	Bond%	Cash%	
		\$	\$	\$				
		\$	\$	\$				
		\$	\$	\$				
		\$	\$	\$				

Guaranteed Minimum Withdrawal Benefit

Annuity	Year Guaranteed Withdrawals Begin	Year Guaranteed Withdrawals End (Default is death)	Annual Guaranteed Withdrawal Amount	Increase in Guaranteed Withdrawal Amount
1			\$	%
2			\$	%
3			\$	%
4			\$	%

Other Assets

Primary Residence		Business		
Owner		Owner		
Current Value		Current Value		
Growth Rate	%	Growth Rate	%	

If you intend to sell this home or business to fund your goals, enter the following:

		Year to Sell		Estin	mate of Cash Receiv (after-tax)	ved
Description	Enter Year	At Retirement				
		C1	C2	Low	Expected	High
Primary Residence						
Business						

Other Assets (Other Homes, Real Estate, Personal Property, Vehicles, Collectables, Inheritance)

	Owner		r		Planning to sell	Year to	Cash
Description	C1	C2	Joint	Current Value	this asset?	Sell	Received (After-tax)
					Yes No Only If Needed		
					Yes No		
					Yes No		
					Yes No		

Liabilities

Description		Owner		Current	Monthly	Tarma	Interest
Description	C1	C2	Joint		Payment	Term	Rate

Additional Considerations

Do you have any of the following? *Please provide statements*.

Insurance - To complete a full analysis, statements MUST be included

	Life Ins. Policy 1	Life Ins. Policy 2	Life Ins. Policy 3	Life Ins. Policy 4	
Policy Type (Whole, Group Term, Variable, etc.)					
Name of insured					
Death Benefit	\$	\$	\$	\$	
Cash Value, if applicable	\$	\$	\$	\$	
Premium (optional)	\$	\$	\$	\$	
Year Policy Ends					
Disability Insurance	Client 1 🗌 Yes 🗌 No	Client 2 🗌 Yes 🗌 No	Attach statement with policy details		
Long Term Care Insurance	Client 1 🗌 Yes 🗌 No	Client 2 🗌 Yes 🗌 No	Attach statement with policy details		

Other Information – To complete a full analysis, statements MUST be included

	Client 1	Client 2	Notes
Stock Options	Yes No	Yes No	
Restricted Stock	Yes No	Yes No	
Deferred Compensation	Yes No	Yes No	
Small Business Ownership	Yes No	Yes No	

Estate - complete this section to have the adequacy of your Estate planning reviewed and analyzed.

	Client 1	Client 2	Notes
Will?	Yes No	Yes No	
Including a provision for a Bypass Trust?	🗌 Yes 🗌 No	Yes No	
Date documents were last reviewed			
Medical Directive?	🗌 Yes 🗌 No	Yes No	
Power of Attorney?	Yes No	Yes 🗌 No	

Budget - Optional to Help Determine Basic Living Expense

Personal and Family Expenses	Current	Retirement
Alimony		
Bank Charges		
Business Expense		
Cash - Miscellaneous		
Cell Phone		
Charitable Donations		
Child Allowance/Expense		
Child Care		
Child Support		
Clothing		
Club Dues		
Credit Card Debt Payment		
Dining		
Entertainment		
Gifts		
Groceries		
Healthcare		
Hobbies		
Household Items		
Laundry/Dry Cleaning		
Personal Care		
Pet Care		
Recreation		
Vacation/Travel		
Other		
TOTAL		

Vehicle Expenses	Current	Retirement
Insurance		
Personal Property Tax		
Fuel		
Repairs / Maintenance		
Parking / Tolls		
Other		
TOTAL		

Home Expenses	Current	Retirement
Mortgage / Rent		
Equity Line		
Real Estate Tax		
Homeowner's Insurance		
Association Fees		
Electricity		
Gas/Oil		
Trash Pickup		
Water/Sewer		
Cable/Satellite TV		
Internet		
Telephone (land line)		
Lawn Care		
Maintenance		
Furniture		
Other		
TOTAL		

Personal Insurance	Current	Retirement
Disability for Client		
Disability for Spouse		
Life for Client		
Life for Spouse		
Long Term Care for		
Long Term Care for		
Medical for Client		
Medical for Spouse		
Umbrella Liability		
Other		
TOTAL		

TOTAL ALL EXPENSES	Current	Retirement
Personal and Family		
Vehicle Expenses		
Home Expenses		
Personal Insurance		
TOTAL		

Risk Profile Analysis

The following questions will be used to assess your risk tolerance in order to develop a current investment objective.



- **1.** Which of the following best describes how you would use your portfolio to achieve your goal? (*Please choose one.*)
 - Capital preservation and current income with relatively small fluctuations in annual returns and market value.
 - High current income with relatively small fluctuations in annual returns and market value.
 - High current income and some growth of capital with moderate fluctuations in annual returns and market value.
 - Moderate growth of capital and some current income with moderate fluctuations in annual returns and market value.
 - Growth of capital with moderately high fluctuations in annual returns and market value.
 - Aggressive growth of capital with high fluctuations in annual returns and market value.

2. Which statement best describes your approach towards investing? (Please choose one.)

I take a conservative approach to investing. I am uncomfortable with volatility and will accept lower rates of return in order to have stable portfolio values.

I take a moderate approach to investing. I expect the value of my investments to fluctuate, but not too drastically. I will accept periodic, small losses in my portfolio, but I expect long term returns somewhere between the historical return of bonds and stocks.

I take an aggressive approach to investing. My investments may fluctuate as much or more than the stock market does. While some years I might have a loss, over time I expect my returns to be as high or higher than the historical return of stocks.

3. Investing in the financial markets entails some degree of risk. Investors who seek high rates of return should be willing to accept periods of low or even negative returns, possibly over extended periods of time. The table below demonstrates the tradeoffs between average return, likelihood of losing money in any One Year, and how extreme the declines may be. Review each hypothetical portfolio and select the one that you would be most comfortable with. (*Please choose one.*)

Portfolio Statistics	Portfolio A	Portfolio B	Portfolio C	Portfolio I	D Portfolio	E Portfolio F
Percent in Equity	0%	20%	40%	60%	80%	100%
Average Return	2.50%	3.25%	4.50%	6.00%	7.25%	8.25%
Maximum decline in portfolio value	-5%	-10%	-22%	-34%	-44%	-53%
Probability of loss in any one year	6%	7%	17%	20%	22%	24%

These statistics are intended to illustrate the variability of returns associated with each hypothetical portfolio. Past performance is no guarantee of future results.

The Maximum decline represents the largest decline in value that the hypothetical portfolio would have experienced. The duration and time period of the decline may be different for each portfolio.

The probability of loss represents the percentage of historical returns less than zero that the hypothetical portfolio would have experienced in any one year period. The hypothetical portfolios do not represent any specific product or performance. More information is available upon request.

4. Based on your financial goals, how long is your investment horizon? Your investment horizon begins now and lasts through the end of your financial goal (retirement, college, home purchase, etc.) (*Please choose one.*)

Short-term (0-3 years)

5.

Intermediate-term (4-6 years)

Long-term (7 or more years)

When do you expect to initially begin withdrawing cash from your investment portfolio? (Please choose one.)

I do not plan to withdraw cash from my portfolio.

Within the next 3 years.

Within the next 4-6 years.

Within the next 7 or more years.

6. How much do you plan to withdraw from your portfolio during the time period indicated in the above question? (*Please choose one.*)

I do not plan to withdraw cash from my portfolio.

1-3% annually.

4-6% annually.

7% or more annually.

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ACKNOWLEDGEMENT

By completing and returning this document to Baird, you represent that the information contained in this document is true and complete and acknowledge your understanding and agreement to all of the foregoing.